



Mary Beth Campbell  
Communications Manager  
Tel: 602.222.5083  
MaryBeth.Campbell@colliers.com

## **Colliers International Named #2 in Lipsey's Global Survey of Commercial Real Estate Brands**

**March 18, 2010, Phoenix** – Colliers International was ranked as the #2 global commercial real estate brand according to The Lipsey Company's worldwide survey. The results reflect ballots, informal focus groups, and opinions from more than 50,000 practitioners and industry leaders from REITs, institutions, mortgage bankers, asset and property managers, commercial brokers, and related professionals. Colliers held the third place ranking since 2004, and steadily moved up in the rankings from #4 in 2003 and #6 in 2002.

“Our ranking in the Lipsey survey reflects our continued focus on delivering service excellence and a platform of fully integrated services to our clients,” said Bob Mulhern, managing director of Colliers International-Greater Phoenix. “We are sharpening our skills through strategic training and recruiting new talent to position ourselves to assist clients to take advantage of any positive momentum in the marketplace. Our corporate solutions platform is being strengthened to offer clients a broader range of integrated services across markets and we are expanding institutional-grade real estate management services. Colliers has also created a rigorous receivership business to involve ourselves early in the transition of properties from borrowers to lenders.”

“Although we are pleased to have moved up to second place, we will continue to pursue our strategy of ensuring our clients receive the highest levels of service and consistent delivery over the long-term,” said Douglas P. Frye, chairman and CEO of Colliers. “We have risen in the rankings largely due to our best-in-class service and the high quality service offerings that we provide around the world. Colliers is in the process of integrating some of the top names in commercial real estate under the Colliers International brand including FirstService Williams, FirstService PGP Valuation and PKF Hospitality and Hotel Consulting, which will mark the beginning of our final step to the summit in this survey and in the minds of our clients.”

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Earlier in the year, Colliers International announced it will combine operations and global real estate services platforms with FirstService Corporation (NASDAQ: FSRV; TSX: FSV). The combined entity will assume an industry-unique operating and partnership model and operate under the Colliers International brand.

The 2010 survey is available at [www.lipseycocom](http://www.lipseycocom). The Lipsey Company is a training and consulting firm specializing in the commercial real estate industry.

**About Colliers International**

Colliers Macaulay Nicolls Inc. (CMN), operating as Colliers International, is a leading global real estate services company that provides a full range of services to real estate occupiers, developers and investors worldwide. The organization's 12,700 employees span the globe in 294 offices in 61 countries. On a worldwide basis, Colliers manages more than 1 billion square feet and has revenue of \$1.6 billion. Services include brokerage, property management, hotel investment sales and consulting, corporate services, valuation, consulting and appraisal services, project management, mortgage banking and research. Colliers is committed to sustainable practices for business and the environment. We take a global leadership role by offering professional education, minimizing our environmental impact, and helping our clients implement sustainable practices in their property and business. Colliers International is a worldwide affiliation of independently owned and operated companies. For all the latest international news from Colliers, visit [www.colliersnews.com](http://www.colliersnews.com).

Locally, Colliers International-Greater Phoenix is a full-service commercial real estate firm, with offices in Phoenix and Scottsdale, providing integrated services to clients locally and globally for over 25 years. The staff of more than 165 professionals specializes in the sale and leasing of office, industrial, retail, multi-family, investments, and land and provides real estate management, project and move management, consulting, valuation, and research services. Find out more at [www.colliers.com/phoenix](http://www.colliers.com/phoenix). Follow us at [www.twitter.com/ColliersAZNews](https://twitter.com/ColliersAZNews).

**For further information please contact:**

Mary Beth Campbell, Communications Manager  
Colliers International  
Tel: 602.222.5083  
E-mail: [marybeth.campbell@colliers.com](mailto:marybeth.campbell@colliers.com)

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